



SRI RAMAKRISHNA ENGINEERING COLLEGE, COIMBATORE-22

[Educational Service: SNR Sons Charitable Trust]

[Autonomous Institution, Reaccredited by NAAC with 'A+' Grade]

[Approved by AICTE and Permanently Affiliated to Anna University, Chennai]



Office of the Controller of Examinations

Time Table - IInd Year - 3rd Semester MBA Regular Autonomous Examinations, Nov/Dec- 2026

Date : 10.10.2026

Regulation: R25	Session :FORENOON (9.30 A.M. to 12.30 P.M.)					Batch: 2025
Exam Date	28.11.2026	30.11.2026	01.12.2026	02.12.2026	03.12.2026	04.12.2026
Day	SATURDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MBA - Master of Business Administration	25BA1E04-RETAIL MARKETING AND ANALYTICS	25BA1E05-STRATEGIC BRANDING	25BA1E03-DIGITAL AND SOCIAL MEDIA MARKETING (TcL)	25BA1E07-NEW PRODUCT DEVELOPMENT STRATEGIES	25BA1E41 PROGRAMMING FOR MANAGERS (TcL)	25BA1E13-FINTECH APPLICATIONS IN BUSINESS, 25BA1E22-TALENT SOURCING AND ACQUISITION
	05.12.2026	07.12.2026	08.12.2026	09.12.2026	10.12.2026	11.12.2026
	SATURDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	25BA1E14-DIGITAL BANKING AND INSURANCE, 25BA1E24-PERFORMANCE METRICS AND ANALYSIS	25BA1E18-WEALTH MANAGEMENT, 25BA1E29-INDUSTRIAL RELATIONS AND LABOUR LEGISLATIONS	25BA1E31-FUNDAMENTAL OF LOGISTICS MANAGEMENT, 25BA1E42-POWER BI FOR BUSINESS REPORTING	25BA1E32 SUPPLY CHAIN CONCEPTS AND ANALYTICS, 25BA1E43-MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE IN BUSINESS	25BA1E34-LEAN MANUFACTURING TOOLS AND TECHNIQUES, 25BA1E44-AGENTIC AI FOR BUSINESS DECISIONS	25BA1E19-SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT (TcL), 25BA1E28-ARTIFICIAL INTELLIGENCE IN HUMAN RESOURCE MANAGEMENT (TcL)

N. A. 10/10/26
Controller of Examinations

Prepared by	<i>[Signature]</i>
Checked by	<i>[Signature]</i>



[Signature]
Principal



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Time Table - Theory Arrear - MBA Degree Autonomous Examinations, Nov/Dec- 2026

Date : 10.10.2026

Regulation : R20	Session : FORENOON (9.30A.M. to 12.30 P.M.)			Batches: 2022 to 2024
Exam Date	02.11.2026	03.11.2026	04.11.2026	
Day	MONDAY	TUESDAY	WEDNESDAY	
MBA - Master of Business Administration	20BA1E29-CONFLICT AND NEGOTIATION MANAGEMENT	20BA1E02-STRATEGIC BRAND MANAGEMENT	20BA1E04-CUSTOMER RELATIONSHIP MANAGEMENT	

N. AP 10/10/26
Controller of Examinations

A. S. S. S. S.
Principal



Prepared by...	<i>h.v.</i>
Checked by...	<i>LC R</i>